



DEPARTMENT OF THE ARMY
HEADQUARTERS, US ARMY MEDICAL COMMAND
2050 WORTH ROAD, SUITE 10
FORT SAM HOUSTON, TEXAS 78234-6010

REPLY TO
ATTENTION OF

09 DEC 2008

MCHO-CL

MEMORANDUM FOR Commanders, MEDCOM Major Subordinate Commands

SUBJECT: Soundview Executive Book Summaries

1. Senior leaders in the Army Medical Department (AMEDD), can now access the Soundview Executive Book Summaries. Soundview is a global leader in business and management book summary services for CEOs/executives, managers, and consultants. Accessing this Web-based service supports the Army Surgeon General's emphasis of transforming the AMEDD and creating an innovative culture of measureable, continuous quality improvement, and responsiveness to our customers. This aligns with the Secretary of the Army and Chief of Staff of the Army's four imperatives to "restore balance now and for the future: Sustain, Prepare, Reset, and Transform."

2. Soundview enables senior leaders to keep abreast of the latest ideas and trends in the areas of business and management by the top authors in the field. The Soundview editorial staff reviews over 1200 business books each year and selects the top 30. Each title is then condensed into an 8-page print summary. Subjects include leadership, management, sales and marketing, strategy, human resources, negotiation, career advancement, and customer service. Soundview includes summaries of books back to January 2000. Each Executive Summary is available in several different formats including Adobe Acrobat (PDF), web page (HTML), Microsoft eBook (LIT), Palm Doc (PDB), or digital audio (MP3). Each month Soundview also provides access to 1-page *Speed Reviews* of the latest business/management books.

3. Each month you will receive an email and link announcing the monthly selection of book summaries. Be sure to bookmark this link as a *Favorite*. There are also two additional ways to access the Web-based Soundview Executive Book Summaries:

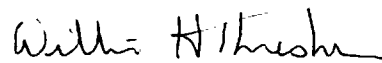
- Bookmark as a *Favorite* the AMEDD Virtual Library's Soundview page at <https://medlinet.amedd.army.mil/soundview.htm>.
- Bookmark as a *Favorite* the direct link to Soundview at <http://corporate.summary.com/login.php?username=usamc&password=summary>.

MCHO-CL

SUBJECT: Soundview Executive Book Summaries

4. Point of contact is Ms. Ann Russell Potter, Command Librarian, Office of the Assistant Chief of Staff for Health Policy and Services, DSN 471-7965, commercial 210-221-7965, or email at ann.potter@us.army.mil.

FOR THE COMMANDER:


WILLIAM H. THRESHER
Chief of Staff